ARCHITECT GRAND DESIGN INC. (AGD) | HUMAN RESOURCES SERVICES DIVISION

Education Services

Strategic Intelligence Education for the Semiconductor and High-Tech Industries — custom-designed training programs that raise the perspective of executives and managers

AGD's education services are custom corporate training programs designed and delivered by an architect who has spent more than 30 years observing both the front lines of the semiconductor industry and national strategy. Rather than stopping at explanations of market data, the programs weave geopolitics, national strategy, and the structure of future industries into a single story, so that participants take home the perspective they need to think through their own company's next move.

Track Record — Management Training for Company A, a Semiconductor Manufacturing Equipment Maker

500	277	95.7%	88.7%
Managers covered (in person at headquarters + simultaneous online delivery)	Valid responses to the post-lecture survey	Of participants wanted the program to continue (regular sessions + as needed)	Overall rating of the lecture ("Excellent" + "Good")

Client example	Management training for Company A, a semiconductor manufacturing equipment manufacturer (delivered December 2024)
Theme	"Reading the Future of the Global AI Semiconductor War" — Part 1: Past to Present / Part 2: Present to Future; approx. 3 hours including lecture and Q&A
Content	The economic background and risks of the AI semiconductor boom; the structure of the US–China semiconductor rivalry; next-generation technologies such as the 2nm generation and chiplets; new semiconductor demand opened up by smart cities and space communications
After delivery	Submitted a completion report based on quantitative and qualitative analysis of the survey, including improvement proposals and the design of a continuing program

86.3%	95.3%	94.2%	64.5%
Agreed it was "worth taking time away from daily work to attend"	Understanding of Part 1 ("understood deeply" + "mostly understood")	Understanding of Part 2 (same measure)	Agreed "what I learned will improve the quality and efficiency of my work"

What Participants Said (from the Company A management training survey)

> "It gave me access to information sources that are normally unavailable — a truly valuable opportunity."
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> "I heard things you never get from the news, and it was very stimulating. The three hours never dragged for a moment."
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> "Hearing an insider's account of the semiconductor war in such vivid terms was fascinating — credible, and very useful as a reference."
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> "Just listening to someone active on the front line has an impact on my everyday work. Even once a year would be enough — I would love to receive an update."
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> * Excerpted from participants' own written comments. Company and individual names are withheld.

Not a One-Off — Building a Continuing Program

For Company A, based on the post-lecture analysis, we proposed a continuing human-resource development program: classes divided by audience (executives / middle managers / new hires), with half-day courses by specialist lecturers on different themes, held every half year. We also presented an OJT-style program that develops strategic marketers using real business cases, as well as designs linked to market research and advisory services. The fact that 95.7% of participants wanted the program to continue shows the value of designing a single lecture as the entry point to education.

Program Design

Classes and Regular Sessions

- Themes and depth designed by audience (executives / middle managers / new hires and younger staff)
- Regular sessions every half year, or spot sessions in response to major changes in the situation
- Focused sessions narrowed to one or two themes can be combined with overview sessions that take in the whole picture

Sample Themes

- The global AI semiconductor war and Japan's position
- US–China rivalry, geopolitics, and supply-chain strategy
- Smart cities and the future data industry
- Outlook for next-generation industries such as quantum computing and space
- Strategic marketer development program (OJT-style, built on real business cases)

How AGD Works — Delivery Is Not the End

1. Hearing
We grasp the management issues and the participant profile (roles and department mix)

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2. Design
Themes, lecturers, and time allocation are custom-designed

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3. Delivery
In-person, online, or hybrid formats are all supported

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4. Analysis & Report
Surveys are analyzed quantitatively and qualitatively; a report with proposals for the next session is submitted

The qualitative analysis is handled by a professional career counselor, who classifies the free-text comments and makes visible "the themes participants truly need." It is a verifiable education cycle whose results feed directly into the design of the next program.

The Human Resources Services Division serves as the point of contact for education services, which are provided in coordination with the expertise of AGD's Research & Intelligence business (market research, advisory, and strategic consulting). The issues identified in training can be carried straight through to research and strategy support.

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