ARCHITECT GRAND DESIGN INC. (AGD) | HUMAN RESOURCES SERVICES DIVISION

Seminar Services

From planning, promotion, and day-of operations to survey analysis and reporting — end-to-end seminar management that does not end with the event

AGD's seminar services operate symposiums and lectures on industry, policy, and human resources end to end, from planning through post-event analysis. The defining feature lies not in the event itself, but in what follows. By analyzing participants' voices quantitatively and qualitatively and delivering the insights and next steps as a report, we turn a seminar from a one-time event into material that moves business and policy forward.

Track Record — Indonesia Economy, Industry & Human Resources Symposium (Nagasaki)

154	107	91%	4
Participants in total (hybrid format: 86 in person + 68 online)	Companies, organizations, and government bodies that participated	Overall satisfaction with the symposium ("Very satisfied" + "Satisfied")	Local media outlets that covered or broadcast the event (TV and newspapers)

Event	Indonesia Economy, Industry & Human Resources Symposium (held in Nagasaki City on February 27, 2026)
Participants	Led by 47 officials from the prefectural government and municipalities, together with manufacturing (33), human resources and education including universities (16), media (11), consulting (11), IT vendors (11), and others — attendance spanning policy, industry, education, and media
Our role	Planning and operations; survey design and administration; quantitative and qualitative analysis; compilation of insights and observations. A formal survey report was submitted to the co-host, Nagasaki Prefecture (Future Human Resources Division, Department of Industry and Labor)
Media coverage	Broadcast on NBC Nagasaki Broadcasting and Nagasaki Culture Telecasting (TV Nagasaki and the Nagasaki Shimbun also participated)

87%	80%	83%	33
Understanding of the lectures ("Understood" + "Mostly understood")	Understanding of the panel discussion	"The content is useful for my work / business" ("Very useful" + "Somewhat useful")	Responses — the most common purpose for attending: "To explore possibilities for business, collaboration, and cooperation with Indonesia"

Analysis Gives Rise to the Next Measures

Free-text responses are categorized by AGD's analysis team, which includes a professional career counselor, and insights are extracted from the raw voices. At this symposium, it became clear that participants simultaneously held "expectations for Indonesia's growth" and "a sense of crisis about the future of Japan and Nagasaki," and that collaboration needs were concentrated in EVs, smart cities, disaster prevention, and human resources. In human resources in particular, we identified a gap — "expectations are high, but concrete schemes for accepting and utilizing talent are lacking" — and connected it to the next measure: building a model under Japan's new Ikusei Shuro employment-for-training system.

In this way, a seminar's deliverable is not a well-attended day, but **analysis and proposals that show what to do next**. The report carried the following proposed measures:

- Making overseas expansion support concrete (business matching and market-entry support)
- Strategizing priority fields (creating public–private projects in EVs, smart cities, and disaster prevention)
- Building a talent acceptance scheme (system design covering acceptance, development, and retention)
- Establishing an ongoing exchange platform (networking among companies, municipalities, and educational institutions)

How AGD Works — The End-to-End Flow

1. Planning
Theme design; selection and coordination of lecturers and panelists

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2. Promotion
Invitation design and publicity reaching government, industry, education, and media

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3. Day-of Operations
Hybrid in-person / online operations; media handling

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4. Analysis & Report
Quantitative and qualitative survey analysis; insights and proposed measures in a report

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5. To the Next Measures
Project formation; connection to training and human-resources services

Theme track record: the semiconductor industry (AGD-hosted Semiconductor Symposium); smart cities and IoT (symposiums co-hosted with municipalities); overseas industry and human resources (Indonesia and others). We handle both events co-hosted with municipalities and in-house corporate seminars (such as management training). Designs combining these services with our education services (custom corporate training) are also available.

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